



Buckskill Winter Club, Our Story...

Buckskill Winter Club is located in East Hampton at the Buckskill Tennis Club. We have operated the Buckskill Tennis Club for a number of years, but maintaining its financial viability as just a summer enterprise became increasingly challenging over the years. Seven years ago, while staring out at the empty tennis courts in the dead of winter, we came up with the idea of a seasonal winter business to augment our summer business - ice skating!!! It has proven to be a great idea and has been enormously popular with the community at large. Buckskill Winter Club is a much needed family winter recreational facility. Our services include: public skating sessions, kids after school programs, group and private lessons for all ages and abilities, junior and adult hockey and skate rentals. The ice is available for private charter and we also offer children's birthday parties. We have a cozy club house with a fireplace where you can warm up and watch the action on the ice with a cup of hot soup or European hot chocolate from our full service snack bar. We also have a fully stocked pro shop with professional skate sharpening available.

BUCKSKILL WINTER CLUB ADVERTISING APPLICATION

Company Name: _____

Principals Name: _____

Company Address: _____

Telephone No: _____

Email Address: _____

Location

(please refer to diagram overleaf)

___	Location A	\$1500
___	Location B	\$1200
___	Location C	\$900

1. Fee includes the cost of producing and installing the signs. Artwork if needed is additional.
2. Signs must have light colored backgrounds only. Dark colors reflect heat onto the ice.
3. BWC reserves the right to decide what companies will be advertised at the Ice Rink.
4. Payment must be received in full before start of advertising.
5. We reserve the right to Cancel/Refund contract on a pro-rated basis.

Please make checks payable to: **Buckskill Winter Club, Inc.**

Amount Enclosed: _____

I have read the above and I agree to the terms as outlined above:

Signature: _____

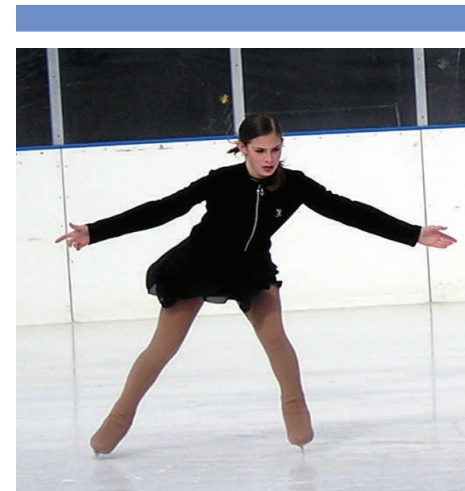
Date: _____

BUCKSKILL WINTER
CLUB

P.O. Box 1417
East Hampton, New York, 11937

Phone: 631 324 2243
www.BuckskillWinterClub.com

Advertising Opportunities



BUCKSKILL WINTER CLUB

Why Advertise at Buckskill Winter Club?

Buckskill Winter Club offers a unique advertising opportunity. It is the **only** ice skating rink in the Hamptons and has quickly become a community gathering place for many families. Buckskill Winter Club attracts thousands of visitors per year, both local residents and weekend visitors. As a result of local signage regulations, marketing options for area businesses are limited. However, Buckskill Winter Club sponsorship opportu-



nities are a powerful, low-cost method of advertising within the local market. It's a great way for your business to support this much needed family facility and help control the cost of the skating programs we can provide for the local community. We offer programs for tiny tots to seniors, we have many public skating sessions as well as hockey, figure skating and learn to skate programs. Your advertisement will be seen **everyday** for at least 3.5 months of the year by a wide cross section of the population.



Size and Design

Dasher boards are the panels that surround the entire ice rink. They are used as advertising panels at virtually all ice skating arenas. The size of the advertisements at Buckskill are 30" tall x 8' long. Our dasher decals are made of conformable vinyl with a flexible over-laminate ensuring their durability even under the harshest weather conditions. The dasher graphics are high resolution, full color, photographic quality prints and so your advertisement will be vivid and attention getting all season long.



Duration

Your signs will be displayed from approximately Mid-November to Mid-March

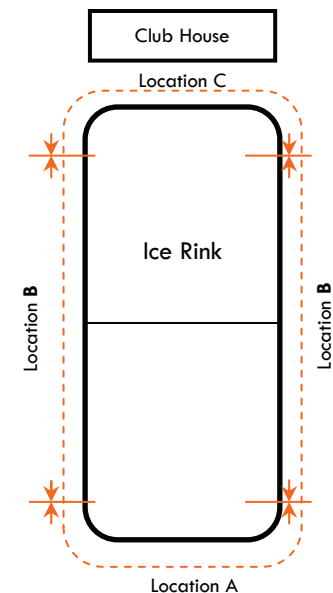
Location and Pricing

Location A	\$1500
Location B	\$1200
Location C	\$900



All three locations will be seen at all times by skaters on the rink. However, Location A is the most prominent as it is directly opposite the club house and so in full view of all spectators as well. Location B is also visible from the club house and deck.

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B U C K S K I L L W I N T E R
C L U B

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